

# **Chinatown Development**

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# Introduction of interviewees

## **Adult- Wilson Tang**

- 33 years old
- American born Chinese
- Owner of Nom Wah Tea Parlor
- The third generation owner of this restaurant
- took over his uncle's restaurant(Nom Wah Tea Parlor) in 2011



## **Student worker- Zhao Na Huang**

- 19 years old
- Chinese immigrant
- immigrated to America in 2010
- Full-time supermarket worker (Chinatown Supermarket)
- has worked in Chinatown Supermarket for 1 and a half years



**Wilson Tang**

# Chinatown Development

## Keep Chinatown a Community

- Landmarks
- Issue with Clubs and Bars (Noise)
- Increase Tourism
- Trash/Clean Environment
- Immigrants returning
- 2nd Generation Immigrants
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# Keeping Chinatown A Community

## **Increasing Tourism**

- Wilson Tang stated that increasing tourism will help Chinatown's economics.
- It creates more money for Chinatown and will help business owners like Wilson Tang in their business.

## **Landmarks**

- Having Landmarks will help out Chinatown by increasing the amount of tourists .
- Having Landmarks will also make Chinatown be a more well known place and will have a better reputation.

# Keeping Chinatown A Community

## **Issue with Bars and Clubs**

- Around the area of the restaurant there clubs and bars run by non-chinese that make a commotion, There has been noise complaints filed against them.
- Even though they are open 10pm to 4am and don't affect the restaurant directly they affect Chinatown as a whole
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## **Trash/Clean Environment**

- The amount of trash and how clean the area is definitely affects Chinatown.
- The amount of trash lying the streets will make tourist less attracted to Chinatown making them not come.



# Keeping Chinatown A Community

## **Immigrants Returning**

- Immigrants that had come from their home country to Chinatown eventually come back to Chinatown.
- They help Chinatown economically by going back because they like it and enjoy eating and buying from there.
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## **2nd Generation Immigrants**

- People that are 2nd generation of Immigrants also go to Chinatown.
- Their family members that once live or live there makes the 2nd generation go to Chinatown, whether it is to visit their family or go their to eat and shop.

**Zhao Na Huang**

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# Supermarket Worker

- High school student
- Full time worker
- Low salary
- Weekends are the most busy time
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# Chinatown supermarket

- Opened 11 years ago with no worry on the number of customer.
- Customers are mainly local and partially Chinese workers from other states.
- Monopolizes supermarket industry in Chinatown today. (“Hong Kong Supermarket” was merged with it.)
- Surrounding environment doesn’t influence the business. (Subway track is right above the supermarket)
- Working environment needs to be more sanitary.
- Doesn’t compete with small groceries which has a lower price, but doesn’t have a sufficient quantity and variety of products.
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# Compare / Contrast

# Customers

## Restaurant

- Residents of Chinatown
- Tourists
  - Foreign people experience and try CHinese food.
  - The increasing the tourism, the better the business of restaurant

## Supermarket

- Resident of Chinatown
- mainly Chinese people
  - Chinese people can buy traditional Chinese foods.
  - The higher the population of Chinese immigrants, the better the business of the supermarket.

# Environment

## Restaurant

- Noise and trash from the next door club
- Trash makes tourists less attracted to Chinatown, and affects the business of the restaurant.

## Supermarket

- Noise from subway track and wet floor
- Poor environment doesn't make customers less attracted to the supermarket, and doesn't affect the business of the supermarket.

# Attraction for customers

## Restaurant

- Good food quality
- Good eating environment

## Supermarket

- Sufficient quantity
- Variety of products
- Chain store

**~The End~**

Thank you for watching!